

DON'T MISS ANY NEWS - WITH THE MONTHLY GIESSEREI NEWSLETTER

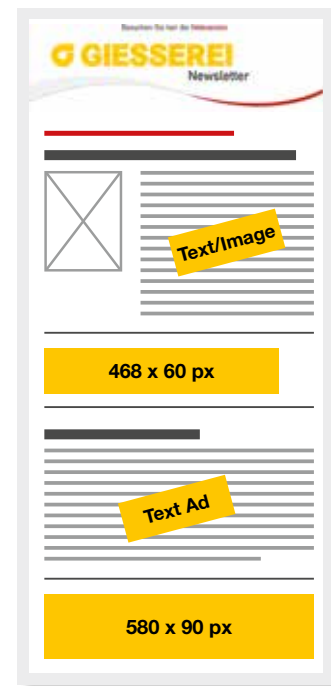
The editorial team provides information about current news, technical reports in the magazine and gives event tips. The newsletter is published monthly. Those interested in the newsletter register via the website www.giesserei.eu.

Advertising Formats	Format/Size	Ad Rate
Full Banner	468 x 60 px	298.00
Text Ad	max. 400 characters, PDF-link or web page	309.00
Text/Image Ad	Text: max. 300 characters, PDF-link or web page, Image: max. height of 150 px or max. width of 150 px	319.00
Special Banner	580 x 90 px	420.00
Stand Alone Newsletter	<p>Content: Free content and graphic design by the customer as part of the GIESSEREI newsletter layout (GIESSEREI wave above, imprint) Customer delivers texts and images - we are ready to set up the newsletter - providing of the documents at least 2 working days before the date of dispatch</p> <p>Delivery date: according to customer requirements (except on the dates of the official GIESSEREI newsletter)</p>	1,980.00
Special advertising formats such as sponsorship, advertorial, logo placement etc. on demand		

Statistics GIESSEREI Newsletter

Period	January 2019	August 2020
Subscribers	406	625
Opening Rate	49 % / 255 Openings, absolut	219.2 % / 1,370 Openings, absolut (*)

*Multiple opening of a subscriber's newsletter or forwarding of the newsletter from a subscriber to third parties.



All prices are in EURO and do not include the currently valid VAT rate.

Meta Information: Customer name / campaign name / booking period / advertising format / contact person for queries / motif name (optional) / click-through URL

File Formats: GIF, JPG, PDF (directly as a link)
Please provide the link when delivering the data (e.g. internet address).

Frequency of Publication: Monthly on the last Thursday of the month (subject to change)

Format of the Newsletter: HTML-Code or Text

To be sent to: vanessa.wollstein@dvs-media.info
britta.wingartz@dvs-media.info

Delivery Date: At least 4 working days before dispatch.

Reporting: You can receive an analysis of the ad impressions and ad clicks.
Possible only with prior notice.



Newsletter Ad Formats

Ad Formats	Format/Size in Pixel	Ad Rate* in EURO
Full Banner	468 x 60	298.00
Text Ad	max. 400 characters, PDF-link or web page	309.00
Text/Image Ad	max. 300 characters, PDF-link or web page	319.00
Special Banner	580 x 90	420.00

*All prices are exclusive of VAT.

Special forms of advertising such as Stand Alone Newsletter, Sponsoring, Advertorial, Logo Placement on request.

Dates 2021/22

Issue	Transmission	Delivery of Ad	Event
January	14.01.2021	07.01.2021	11. VDI-Fachtagung „Gießtechnik im Motorenbau 2021“, Magdeburg/Germany
February	28.01.2021	21.01.2021	InCeight Casting, Darmstadt/Germany
March	25.02.2021	18.02.2021	Druckgusstag, Nuremberg/Germany / 46. Aachener Gießerei-Kolloquium, Aachen/Germany / METAV, Düsseldorf/Germany
April	30.03.2021	25.03.2021	Hannover Messe, Hanover/Germany / Aalener Gießerei Kolloquium 2021, Aalen/Germany
May	29.04.2021	22.04.2021	Aluminium 2021, Düsseldorf/Germany
June	02.06.2021	27.05.2021	CastForge 2021, Stuttgart/Germany / 1. Eisenguss-Forum, Stuttgart/Germany
July	01.07.2021	24.06.2021	Gussteilgestaltung in der Praxis, Munich/Germany
August	29.07.2021	22.07.2021	Zinc Die Casting Conference – Europe, Koblenz/Germany 61th IFC Portoroz, Portoroz/Slovenia
September	02.09.2021	26.08.2021	FOND-EX, Brno/Czech Republic
October	30.09.2021	23.09.2021	Gussteilgestaltung in der Praxis, Düsseldorf/Germany
November	28.10.2021	21.10.2021	Formnext, Frankfurt/Germany
December	02.12.2021	25.11.2021	EUROGUSS, Nuremberg/Germany
2022			
January 1	11.01.2022	10.01.2022	EUROGUSS, Nuremberg/Germany
January 2	17.01.2022	14.01.2022	EUROGUSS, Nuremberg/Germany / NORTEC, Hamburg/Germany

Language: German / **Data Format & Size:** GIF & JPG, 150 x 150 px, max 200 KB / PDF (direct linking)

Format of Newsletter: HTML-Code or Text

The following meta information is required for the delivery of advertising form:

Customer name / Contact person / Booking period / Advertising format / Click URL

Contact:

Markus Winterhalter
P: +49 211 1591 142
markus.winterhalter@dvs-media.info

Order Form - NEWSLETTER 2021

Newsletter Ad Formats

Ad Formats	Format/Size in Pixel	Ad Rate* in EURO
Full Banner	468 x 60	298,-
Text Ad	max 400 characters, PDF-link or web page	309,-
Tex/Image Ad	max 300 characters, PDF-link or web page	319,-
Special Banner	580 x 90	420,-

*All prices are exclusive of VAT.

Special forms of advertising such as Stand Alone Newsletter, Sponsoring, Advertorial, Logo Placement on request.

Dates 2021/22

Issue	Transmission	Delivery	Ad Format – Please tick <input type="checkbox"/>			
January 1	14.01.2021	07.01.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
February	28.01.2021	21.01.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
March	25.02.2021	18.02.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
April	30.03.2021	25.03.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
May	29.04.2021	22.04.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
June	02.06.2021	27.05.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
July	01.07.2021	24.06.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
August	29.07.2021	22.07.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
September	02.09.2021	26.08.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
October	30.09.2021	23.09.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
November	28.10.2021	21.10.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
December	02.12.2021	25.11.2021	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
2022						
January 1	11.01.2022	10.01.2022	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner
January 2	17.01.2022	14.01.2022	<input type="checkbox"/> Full Banner	<input type="checkbox"/> Text Ad	<input type="checkbox"/> Text/Image Ad	<input type="checkbox"/> Special Banner

The order is hereby placed.

Company:

Contact:

Phone/Email:

Address:

Date/Signature:

Contact:

Markus Winterhalter
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markus.winterhalter@dvs-media.info